

“ESO students’ visit to Essilor Manufacturing Unit, Bengaluru”

Elite School of Optometry and Essilor India Pvt Ltd organized a two day field visit to Essilor Manufacturing unit, Bangalore for the passing out Undergraduate optometry students. This visit was intended to enhance their knowledge on various dispensing aspects, latest products in the market and prepare the graduates for the professional optometric practice. A total of 28 students along with two faculty members began their journey on 11th of October from Chennai. The whole trip was organized and assisted by Ms Radhika Reddy, ESO Alumna (BO 16), currently associated as Manager, Regional Marketing with Essilor India.

Day 1: There was an orientation from the Essilor team on various topics such as frame types, marketing, Essilor brands, latest technology on fitting measurements and much more. The sessions were handled by Ms Neha Sharma, Essilor Marketing Head – India, Mr. Shahjan Adolph, Head – Professional services, Mr. Ankit Sakhuja, Product Manager – PALs, Mr Chanakya Chaufla, Assistant Manager, Training & Development, Essilor-Luxottica, Mr. Sanu Mathew, Senior consultant – Professional services and other speakers from the Essilor team.

Excerpts from the student’s feedback:

The students felt that as they had not spent much time in opticals as much as in clinics due to COVID, this session added a great value to their knowledge. The brand which was known its premium quality also taught them about the importance of ambition and social work. The necessity of history taking and the value it adds to the dispensing or prescription of a lens was re-emphasized to the students. They felt that they could confidently counsel the patients on various lens options according to the patient’s occupation and necessity. Students were

introduced to new technologies that Essilor had adopted for better fitting measurements of progressive lenses which would prove to be of great importance especially during this COVID period.

Day 2: The students were taken to Essilor Manufacturing Industry Ltd for the observation of various process in lens manufacturing. The students were divided into two groups and provided with PPEs before entering the premises. The students were greeted by the staff and the various process involved in the making of a lens was clearly explained. The students appreciated the various steps a lens had to go through to ensure the quality of the lens as well as to reach the customer as safely as possible. The whole process made the students very curious and many questions were asked to the staff making the whole visit interactive.

Finally, at the end of the visit, the students were dropped at Commercial Street, where they were allowed to shopped and explore the streets of Bangalore with their friends. The students sincerely appreciated the effort that Essilor and ESO had taken to make this trip possible and for the great opportunity!

The stay was very comfortable with the sight of race course from the rooms, a treat to the eyes!

Feedback from students: *Thanks a lot Dr Anuradha Ma'am, Dr Viswanathan Sir and of course our dear faculty Ms Swetha and Ms Amirthaa for the amazing two days trip in Bangalore! We had learnt so much as well as had a lot of fun. We really didn't expect that the trip would turn out to be one of our best memories that we would cherish from ESO. Having our seniors with us, we felt not only safe but so free to enjoy ourselves which we wouldn't have probably felt as much with*

any other faculty. Thank you so much again on behalf of our class! Thanks to the entire team of Essilor India for their hospitality!



