

ESO celebrates National Eye Donation Fortnight!

India celebrates eye donation fortnight every year between August 25 and September 8, culminating on September 8th as 'National eye donation day'. On the occasion of this, the eye bank team conducted various activities across the city of Chennai. In collaboration with them, ESO students conducted a one-hour event inviting the students, faculty of Elite School of Optometry and The Sankara Nethralaya Academy. The students conducted a skit busting the myths of eye donation, few snippets from the public on their views on eye donation and few interactive games on understanding Braille and mobility difficulties for the visually impaired. Besides this, students of ESO-TSNA along with the eye bank team created the longest banner to create awareness about eye donation. Students and staff of the institution hand painted the banner measuring 567 feet (173m) depicting messages to pledge and donate eyes. Also, the students of ESO performed a mime on creating awareness for eye donation at the Foundation day celebrations of Sankara Nethralaya. Here are a few glimpses from the event!





